By Fred Michmershuizen
Dental Tribune

More than 300 continuing education courses were offered at the 39th Yankee Dental Congress. According to meeting organizers, “It All Starts Here” — the theme of this year’s meeting — was all about the important relationship between good oral health and good overall health.

In the lecture halls, course offerings covered everything from tooth whitening to advanced periodontal instrumentation techniques.

Education in exhibit hall
There was also plenty of learning to be had on the exhibit hall floor, with classrooms and special pavilions focusing on topics such as healthy living, social media and live dentistry.

John Sorensen, DMD, PhD, and Sam Simos, DDS, focused on restorative dentistry. Bart Johnson, DDS, worked on bringing the intersection of overall health and oral health to light in his general dentistry seminar.

For those looking to increase their practice management skills, courses were offered by Kirk Behrendt, Jennifer Blackmon, Mark Hyman, DDS, Lisa Gualtieri, PhD, Rachel Mele and Chris Scappatura.

In addition, William Wilson, DDS, covered prosthodontics, and Chris Baker, DMD, RN, and Wick Alexander, DDS, discussed topics in orthodontics.

A dental marketplace on the exhibit hall floor was filled with the latest products and technological advances, and social activities provided attendees a chance to network with fellow professionals in dentistry.

More than 450 exhibitors
Among the many highlights that were available to visitors to the exhibit hall:

- Attendees could find a flossing system resembling miniature nunchucks at GumChucks at Oral Wise.
- The Stick, a division of RPI of Atlanta, had a “toothbrush for your muscles, a self massaging tool that provides relief for muscle pain and soreness.
- Philips Sonicare & Zoom Whitening introduced a black electric toothbrush.

In addition to products and services, the exhibit hall offered continuing education courses right on the show floor. Catapult Continuum, new to YDC, covered wide-ranging, relevant topics brought to Yankee by the Catapult Group.

Also new was the Social Media Hot Spot, a program for dentists to learn where the future of dentistry is headed, with courses highlighting the use of social media to market dental practices.

(Source: Yankee Dental Congress)